



[www.buffin.com](http://www.buffin.com)

**Adding Value and Achieving Results**

### How to find out more and/or apply

We would be delighted to hear from you if you think this could be a suitable opportunity for you. There are a number of options open to you that should be explored in line with your own ambitions.

In the first instance please visit the website [www.buffin.com](http://www.buffin.com) to review the additional information. At this stage you will have a number of questions and points of view and it would be a good use of your time for us to meet up and discuss how well your own experience and plans fit with the Buffin Leadership International proposition.

We have a number of information seminars around the country and some opportunities for one to one meetings. Download the background information statement and send to us along with your latest CV and we promise we will contact you in the next 5 days with an invitation to a meeting or, if unsuccessful, suggestions on how you can improve your chances in the future.

Buffin Leadership International Ltd  
Sovereign House, 2 Barberry Close  
The Park, Cheltenham GL50 2RB UK  
T: +44 (0) 1242 236677  
E: [davidb@buffin.com](mailto:davidb@buffin.com)



making a  
**difference...**  
your **opportunity**  
with your **OWN**

**Buffin Leadership International**  
**Franchise**



## Welcome to Buffin Leadership International - inspiring confidence with innovation

### What we do

- We inspire a culture of genuine innovation and leadership within people and organisations
- We bring people and teams together to release their passion and belief in common purpose
- We develop creative learning solutions using highly effective outcomes-driven strategies
- We keep people and organisations ahead of the game and delivering outstanding results and increased profits

### How we do it

- We have a ten year track record of international business success applying these methods to all sizes of business
- We have proven methods and tools tailored to the clients needs that deliver every time
- We work with organisations over a fixed period and over 4 stages: Discovery, Planning, Application & Learning and Implementation

### Resulting in

- Higher Top and Bottom line performance, happier workforce, and with drive and enthusiasm throughout the whole organisation

### Specifically for

- All organisations going through change or needing to dramatically improve performance in some or all departments, for people at all levels including senior managers, sales forces, manufacturing teams, service functions

### Products and Services

#### Performance Coaching

- Unique approaches to Problem Solution and Decision Making – Tailored Programmes
- Leadership Challenges – individuals and teams
- Results Focused Planning – individuals and teams
- High Performance Teamwork
- Senior Management Strategic Facilitation
- Motivation and Peak Performance/Continuous Support

#### The Ladder of Success

- A proven framework used by a number of International Organisations to help facilitate change
- Enables Leaders to plan the course, map the processes and build high performance teamwork

#### The Innovation Challenge

- A Performance Enhancing Tool to generate ideas and plans, used in conjunction with Buffin Leadership International Programmes, often used at seminars and conferences

#### Personal Coaching

- This is for Individuals and often links with the programmes, tailored specifically for the Individual need

**Products available for Purchase** – to support and supplement the delivery, include:

- Mind Wizard Problem Solving Kit
- Innovation Challenge Team Tool
- Time Planners – Results Focused
- Facilitation/Leadership Master Presentation Manuals and Tools Welcome to Buffin Leadership International - inspiring confidence with innovation

*“When an entire organisation pulls together with the passion and belief of every individual there is little that can stand in its way” David Buffin*



### What's in it for you?

- 10 years of know-how in one package
- Proven services
- Proven products
- High earnings potential working alone
- More as a Master Trainer
- Intensive 5 day initial residential training
- How to deliver the Systems
- How to sell to the target market
- 5% marketing pot driving leads
- Full set of manuals
- Start up stationery
- Full set of materials, hard copy and CD
- Help desk during work hours
- Dedicated web page
- Competitive investment fee, royalty payable (+VAT)

### Who are we looking for?

As far as we know this is the first Franchise opportunity of its type offered in the UK. The brand has become well established and respected as a serious success story with everyone that comes into contact with the materials and people involved. As such we are only looking for those individuals (or teams) that fulfil some specific criteria. You will have to convince us that you are as good as the material you will receive and that you are serious about this incredible opportunity. Before making an initial approach you may want to check through the following list:

1. You are passionate about personal development and have attended several development courses /seminars
2. You have operated at a senior level in major corporations
3. You are comfortable dealing with management at all levels up to and including CEO
4. You are an accomplished presenter to groups
5. You are a good listener
6. You have a positive, enthusiastic disposition
7. You are looking to make a difference to more people's lives
8. You are looking to directly benefit from your own efforts and value delivered
9. You are prepared to sell something you believe in passionately
10. You have a good network
11. You can draw on working capital to live whilst you are establishing your business
12. You have the full support of your family
13. You don't have the time (or inclination to start from scratch you want a business that allows you to hit the road running